

Appalachian STATE UNIVERSITY

HAYES SCHOOL OF MUSIC

BOONE, NC



Executive Director of the Hayes School of Music



Appalachian State University invites applications for the position of **Executive Director of the Mariam Cannon Hayes School of Music**. The new Executive Director will combine collaborative leadership with innovation and strategic vision to advance the Hayes School of Music's academic mission of teaching, research, and service.

Supported by the Hayes Endowment for Musical Excellence, the school is part of Appalachian State University, an accredited member of the National Association of Schools of Music.

Undergraduate Degree Programs

- **Music Therapy (BM)**
- **Music Education (BM)**, with concentrations in instrumental, choral, or general music
- **Music Performance (BM)**, with concentrations in instrumental or vocal performance, music composition/theory, jazz, and sacred music
- **Music Industry Studies (BS)**, with concentrations in recording and production and marketing and promotion
- **Music Minor**

Graduate Degree Programs

- **Master of Music Therapy**
- **Master of Music in Performance**, with concentrations in instrumental or vocal performance, collaborative piano, conducting, and composition

Youth and Community

- **Cannon Music Camp**, established in 1969
- **Community Music School** accredited by NASM

Appalachian State University is one of 17 campuses in the University of North Carolina System, with a national reputation for innovative teaching and opening access to a high-quality, cost-effective education for all. The university enrolls more than 21,000 students, has a low student-to-faculty ratio and offers more than 150 undergraduate and 80 graduate majors at its Boone and Hickory campuses and through App State Online.



The Hayes School of Music By the Numbers

- 400+ students across undergraduate and graduate programs, all admitted by competitive audition
- 55 full-time faculty, 27 part-time faculty, and 12 full-time staff
- 180 high school students at Cannon Music Camp in 2026 (consistent enrollment pipeline)
- Approximately 200 public performances annually
- Six NASM-accredited degree programs, each with compliance obligations
- Faculty prolific in performances, publications, compositions, symposiums, and conference presentations

Ensembles

- **Bands:** Marching Mountaineers, Wind Ensemble, Symphony Band, Concert Band, Jazz Ensemble I, Jazz Ensemble II, Jazz Combos, Basketball Band
- **Orchestras:** Symphony Orchestra, Community Orchestra, Opera Orchestra
- **Choir and Opera:** University Singers, Chamber Singers, Treble Choir, Gospel Choir, Appalachian Chorale, App State Voices, Opera Theatre, Musical Theatre (performances with Department of Theatre & Dance)
- **Studios:** Steely Pan Steel Band, Guitar Orchestra, brass choirs, chamber music, applied studio performances
- **Campuswide participation:** Ensemble enrollment of nearly 1,600 in Fall 2025–Spring 2026, drawing students from every college of the university

Special Programs

- Orff Schulwerk Teacher Education Program, since 2002
- Training in the Bonny Method for Guided Imagery and Music
- Classes in the Alexander Technique, a method of releasing tension and developing ease in music-making

Events and Conferences

- GuitarFest (since 1997)
- Western Region Orchestra
- NC Music Teachers Association
- Audio Engineering Society
- Society of Composers, Inc.
- College Music Society Chapter
- Gospel Choir 50th Reunion
- Tui St. George Tucker Symposium
- Honors Chorus Audition Workshop
- Southeast Horn Workshop
- OcTUBAfest



APPALACHIAN SYMPHONY ORCHESTRA



APPALACHIAN OPERA THEATRE



CANNON MUSIC CAMP



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The Broyhill Music Center

- 90,000+ square foot facility built in 1983
- Rosen Concert Hall (440 seats, Casavant organ, adjustable acoustic panels), Schaffel Recital Hall (125 seats)
- Large ensemble concerts held in the adjacent Schaefer Center for the Performing Arts (1660 seats)
- Robert F. Gilley Recording Studio and streaming capabilities in all performance halls. Desks and formats include API Vision, SSL Duality Delta, Avid S6, LAWO Mc2 56, Dolby Atmos 9.1.6, and Surround Sound 5.1.
- Piano lab, computer lab, instrumental rehearsal hall, choral rehearsal hall, opera studio, music therapy room, small ensemble rehearsal rooms, classrooms, more than 30 offices, and over 50 practice rooms with pianos.
- Executive Director's office located in Dages Administrative Suite on first floor

University Libraries

- **Nicholas Erneston Music Library** - Veronica A. Wells, Director
 - 5,000 square feet, located on the second floor of the Broyhill Music Center
 - Books, sheet music, scores, recordings, and music technology equipment available for checkout
 - Study rooms (3 small, 1 conference) equipped with audio and video players
 - Five faculty and staff and several student workers reporting to Appalachian State University Libraries
- **Belk Library & Information Commons** - main campus library supporting all academic programs
 - **Special Collections** is digitizing the **Matanya Ophée Collection**, one of the world's largest collections of guitar music from the 19th and early 20th centuries, with over 500 first and early editions
 - **Digital Collections' Tui St. George Tucker project** chronicles this groundbreaking local composer

Campus Partners

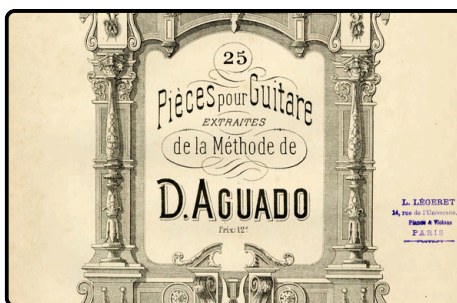
- **Schaefer Center for the Performing Arts/An Appalachian Summer Festival** - Elizabeth Auer, Executive Director
- **College of Fine and Applied Arts**, Dr. Shanshan Lou, Interim Dean - collaborations with Theatre and Dance
- **Conference and Event Services** - Frances Keel, Director - logistics services for youth and community events
- **Appalachian Institute for Health and Wellness (AppWell)** - interdisciplinary clinic including music therapy

Boone and the High Country

- The area is known for hiking, skiing, and other outdoor activities, the Blue Ridge Parkway, and a rich Appalachian history and heritage.



ERNESTON MUSIC LIBRARY



FROM THE OPHEE COLLECTION



ROBERT F. GILLEY RECORDING STUDIO



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Endowments

- **Total endowments valued in excess of \$25 million with active donor engagement**
- **Mariam Cannon Hayes Endowment**
 - Commemorating 25 years since the establishment of the School of Music, made possible by a \$10 million gift from Mariam Cannon Hayes in 2001
 - Extensive scholarship support (nearly \$300,000 for the 2025-2026 school year)
 - Funding for guest artists, student travel, and recruitment travel by faculty
 - Performance support through venue rentals, streaming technology, and tours
 - Instrument expenses such as organ maintenance, recent piano lab upgrade, new contrabassoon
 - Receptions for special events: audition days, hooding ceremonies, alumni gathering at NCMEA conference in Winston-Salem
- **Barbara and Lawrence Freiman Guest Artist Residency Endowment** - Supports an annual residency for a distinguished soloist or ensemble in the Hayes School of Music
- **Dottie Sink Sykes Distinguished Professorship** in music education
- **Hayes Circle Fund** - Funding for guest artists selected by the faculty

Development and Advisory Councils

- Close collaboration with Development office under University Advancement
 - Holiday Scholarship Concert - 34 years of scholarship fundraising through donations and ticket sales
 - Cannon Music Camp - significant support from the Hayes Charitable Trust, including camp scholarships
 - Annual Giving Day and targeted campaigns throughout the year
 - Development team members with specialties in arts fundraising and donor relations
- Advisory Council (selected community members),
Director's Advisory Council (selected faculty and staff),
Director's Student Advisory Council

**Student and community harpists at the
Holiday Scholarship Concert in 2025**



Application Process

All application materials must be submitted through the [job posting](https://appstate.peopleadmin.com/postings/56380) in Appalachian State University's PeopleAdmin portal:
<https://appstate.peopleadmin.com/postings/56380>

