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THE UNIVERSITY
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at CHAPEL HILL

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December 12, 2014

TO: UNC Chief Academic Officers

FROM: Keith Sawyer, Morgan Distinguished Professor in Educational
Innovations, UNC Chapel Hill School of Education

SUBJECT: 2015 Faculty Boot Camp: The Entrepreneurial Mindset-Maximizing
Faculty Impact

I am writing to invite you to nominate one of your high-potential faculty members to participate in The Seventh Annual Chancellor's Faculty Boot Camp, to be held May 11-14, 2015, in Chapel Hill, titled *The Entrepreneurial Mindset— Maximizing Faculty Impact.* The participating faculty will be guided by a team of entrepreneurship educators from across the UNC Chapel Hill campus, including the College's entrepreneurship minor, the School of Education, and Kenan-Flagler business school. The boot camp is supported by Chancellor Carol Folt of UNC Chapel Hill, UNC system President Tom Ross, and the Chairman of UNC Chapel Hill's Board of Trustees, Lowry Caudill, who are deeply committed to this event. The UNC General Administration will provide funding to support travel for participants from areas outside of the triangle.

Originally created by Chancellor Holden Thorp in 2009, this workshop has had 140 alums and several successful ventures emerge from past Boot Camp participants. Our proven combination of hands-on activities, mentoring, and programming will provide your faculty with skills such as identifying opportunities, developing strategies, selling ideas, developing a plan, calculating costs, raising money, developing goals, and assessing progress. Each faculty member will apply these skills to real-world projects they are currently working on, with strategic potential for them and for their campus.

Please email the program director, Jackie Lawrence (raej@live.unc.edu) by January 16, 2015 with your nomination of one faculty member, including their title and email address. Official invitations will be sent by Chancellor Folt soon thereafter.